



Cystic Fibrosis Queensland

Strategic Plan 2023 and beyond

Embracing Tomorrow

SEPTEMBER 2022

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Vision

Lives unaffected by cystic fibrosis - together we are:

Embracing Tomorrow

Mission Statement

To support those living with cystic fibrosis, and their families, through education, support programs and advocacy

Target

To support people living with cystic fibrosis to live a full and complete life.

Values

1. To be relevant to our community.
2. To work collaboratively and advocate for our community.
3. To be effective in the work we do for our community.
4. To be respectful of our community, our stakeholders and each other.

Strategic Priorities

1. To continue to proactively drive the agenda by being a leading voice for our community.
2. To be relentless in our pursuit of programs which increase our members' overall well-being and mental health.
3. To be a strong advocate for our community, increasing the access and equity to service and support programs.
4. To ensure our charity remains financial.

Impact

Cystic fibrosis is a life-long and complex disease. Cystic Fibrosis Queensland provides the only source of hope for many people living with cystic fibrosis. The charity is in a privileged position and has a special role working with and for the cystic fibrosis community.

As the peak not for profit community charity, we assist our members to live fuller and healthier lives. We do this by funding research, raising awareness of the diseases, advocating for members, providing information and education, and funding practical support, service, equipment, and psychosocial programs for the increasing number of people born with cystic fibrosis.

Evolving our model of care

The past 20 years has seen developments in clinical and practical care for our members. The more we learn about cystic fibrosis, the more able we are in treating the cause and comorbidities. While the search for a cure continues, it is essential that we meet the needs of an increasing and ageing cystic fibrosis population.

1. Acknowledging individual members' needs is at the core of our programs. Our population is diverse, no two people are on the same cystic fibrosis journey at any one point in time.
2. Advocating for health equity is paramount when it comes to supporting people whose management of their comorbidity is now their primary concern.
3. Working with clinicians to expand the core cystic fibrosis team to include specialists who support wellness i.e., occupational therapists, physiotherapists, pharmacists, social workers, and psychologists.
4. Contribute to care coordination by evaluating programs and services to ensure that we remain in lock step with the leading model of cystic fibrosis care. Continue to relieve the burden of cystic fibrosis for our members, our clinical teams and Government.

Federation Five Pillars

Collaboration and Advocacy

1. Community Advisory Committee - engage, listen, and collaborate with our members.
2. Federal Government - access to NDIS, NDSS and the Health Care Card.
3. QLD Health - with a focus on overall well-being and mental health; align and scaffold services to support members' clinical adherence.
4. Federation - stronger together; work in partnership not only with Federation members but with all NFPs seeking to improve the livelihood outcomes for people living with cystic fibrosis.

Research

1. ACFRT - support research projects and promote outcomes.
2. ACFDR - support the national data registry.
3. CFRL- continue to build collaboration between the two trusts.

Funding

1. Create a sustainable proposition to secure the long-term needs of our charity.
2. Develop innovative campaigns to raise both awareness and donations.
3. Demonstrate outcomes and the direct impact on the lives of our members from our fundraising efforts.

Education

1. Be the voice and tell the cystic fibrosis story.
2. Champion knowledge on behalf of our members and families.
3. Champion CFSmart: volunteers, teachers and educators, families, and supporters.
4. Continue to work alongside Queensland Health to advocate for our cause.
5. Reach out to non-cystic fibrosis clinicians and healthcare workers to inform and educate, building a community of support.

Visibility

1. Thank and acknowledge membership advocacy.
2. Thank and acknowledge donors, grantors, and supporters.
3. Proactively engage with media to raise awareness and the profile of our cause and our plight.
4. Represent all members, no matter where they live, in an ethically, responsible, and inclusive manner.

Our Future

Goals and Objectives

To increase advocacy and awareness, through a unified voice. And to diversify revenue streams to increase our sustainability.

Attributes and Resources

1. Governance - continue to improve the effectiveness and efficiency of our governance and management processes.
2. Advocacy - continue to invest in policy development and advocacy.
3. Evidence-based practice - continue to demonstrate our impact to our stakeholders.
4. Financial resources - maintain financial sustainability. This may include:

- a. Identifying more efficient ways to deliver services e.g., Trusted Care.
 - b. Partnering with like-minded disability and social services, clinicians, Govt entities, Ministers, and our partner Federation members.
 - c. Prudently and effectively managing diversified investments e.g., Trusted Care.
5. Team – develop our culture to enable support and development of staff.
6. Stakeholders – always engage with and listen to our stakeholders.
7. Innovation – encourage innovation of services within the social enterprise.
8. We remain brave – we take mitigated risks, we encourage and support each other to step outside our comfort zone, to explore new and diverse opportunities, to be truth seekers and in all actions, make decisions that best serve our members.