



Cystic Fibrosis Queensland

Strategic Plan 2020 -2023

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Vision

Lives unaffected by cystic fibrosis

Mission Statement

To support those living with cystic fibrosis, and their families, through education, support programs and advocacy

Target

To support people living with cystic fibrosis to live a full and complete life.

Values

1. To be relevant to our community.
2. To work collaboratively and advocate for our community.
3. To be effective in the work we do for our community.
4. To be respectful of our community, our stakeholders and each other.

Strategic Priorities

1. To continue to proactively drive the agenda by being a leading voice for our community.
2. To be relentless in our pursuit of programs which increase our members' overall well-being and mental health.
3. To be a strong advocate for our community, increasing the access and equity to service and support programs.
4. To ensure our charity remains financial.

Impact

Cystic fibrosis is a life-long and complex disease. Cystic Fibrosis Queensland provides the only source of hope for many people living with cystic fibrosis. The charity is in a privileged position and has a special role working with and for the cystic fibrosis community.

As the peak not for profit community charity, we assist our members to live fuller and healthier lives. We do this by funding research, raising awareness of the diseases, advocating for members, providing information and education, and funding practical support, service, equipment, and psychosocial programs for the increasing number of people born with cystic fibrosis.

Federation Five Pillars

Collaboration and Advocacy

- Community Advisory Committee - engage, listen, and collaborate with our members.
- Federal Government - access to NDIS, NDSS and the Health Care Card.
- QLD Health - with a focus on overall well-being and mental health; align and scaffold services to support members' clinical adherence.
- Federation - stronger together; work in partnership not only with Federation members but with all NFPs seeking to improve the livelihood outcomes for people living with cystic fibrosis.

Research

- ACFRT - support research projects and promote outcomes.
- ACFDR - support the national data registry.
- CFRL- continue to build collaboration between the two trusts.

Funding

- Create a sustainable proposition to secure the long-term needs of our charity.
- Develop innovative campaigns to grow both awareness and donations.
- Demonstrate outcomes and the direct impact on the lives of our members from our fundraising efforts.

Education

- Be the voice and tell the cystic fibrosis story.
- Champion knowledge on behalf of our members and families.
- Champion CFSmart: volunteers, teachers and educators, families, and supporters.
- Continue to work alongside Queensland Health to advocate for our cause.
- Reach out to non-cystic fibrosis clinicians and healthcare workers to inform and educate, building a community of support.

Visibility

- Thank and acknowledge membership advocacy.
- Thank and acknowledge donors, grantors, and supporters.
- Proactively engage with media to raise awareness and the profile of our cause and our plight.
- Represent all members, no matter where they live, in an ethically, responsible, and inclusive manner.

Our Future

Goals and Objectives

To increase advocacy, awareness, and fundraising for our cause through a unified voice.

Attributes and Resources

- Governance - continue to improve the effectiveness and efficiency of our governance and management processes.
- Advocacy - continue to invest in policy development and advocacy.
- Evidence-based practice - continue to demonstrate our impact to our stakeholders.
- Financial resources - maintain financial sustainability. This may include:
 - Identifying more efficient ways to deliver services.
 - Partnering with like-minded NFPs and our partner Federation members.
 - Prudently and effectively managing investments.
- Team - develop our culture to enable support and development of staff.
- Stakeholders - always engage with and listen to our stakeholders.
- Innovation - encourage innovation of services and fundraising within the charity.